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Securis Announces New Brand and Messaging

Securis Inc., a leading provider of Information Assurance and enterprise risk management solutions for North American organizations, announced today it has launched its new corporate brand and messaging. The new branding and messaging contemporizes the Securis image and promotes the company's focus and leadership in Information Assurance consulting and services.

Information Assurance is the interdisciplinary application of enterprise risk management practices—including security, privacy, and information lifecycle management—to business management and operational execution. A comprehensive Information Assurance program allows organizations to achieve defined objectives, while mitigating risks that exist in complex business operations. These services are backed by Securis' world-class 24x7 Managed Security Services and industry-leading research and development activities.

"Our sole focus on Information Assurance services and solutions differentiates us from others in the market. We enable organizations to achieve business goals through effective management of information risk. Our commitment to education and research ensures that we are at the leading edge of technical and governance knowledge in our industry. Our new brand and messaging reflect our growth, focus and leadership", says Michael Legary, Chief Strategy Officer at Securis.

"As a market leader and innovator, we need to adapt and always remain a step ahead of what our customers are asking. We believe our new branding and focus on Information Assurance reflects our maturity as an organization and promotes our strengths and market leadership" said Geoff Besko, President and Chief Executive Officer at Securis.

About Securis

Founded in 1999 by business risk, information systems audit, and security professionals, Securis is a leading provider of Information Assurance and enterprise risk management solutions for North American organizations. Securis' services include information security and risk management consulting; managed security services; research and development; information security training; and security solution integration.

The company, which employs a team of professional security specialists with expansive and complementary skill sets, is headquartered in Winnipeg, Canada, with branch operations across Western Canada, as well as in Ontario and the northeastern USA. Securis brings comprehensive capabilities to address all aspects of information risk management that can impact organizations across all sectors, both private and public. Our agility and flexibility, to integrate tailored programs, services, and solutions to meet an organizations' particular needs across their entire program lifecycle, are unmatched.

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